

Better Rhodes Completes International Supply Chain Financing for Its Largest Order to Date

Madison, CT - October 24, 2023 - Better Rhodes Co., a leading provider of alcohol-free beverages, announced today that it had successfully closed an international supply chain financing. The financing, provided by Manufactured Networks, Inc., represents Better Rhodes' largest private-label, alcohol-free beverage order to date.

Concentra Capital Group, LLC acted as exclusive advisor and arranger on the transaction and Pickwick Capital Partners, LLC was the broker-dealer of record.

Daniel Stiller, CEO of Better Rhodes, said "This transaction enabled Better Rhodes to fulfill its largest order to date for a big box retailer with over 2,000 stores. This represents another step towards our goal of becoming the leading provider of premium better-for-you and non-alc beverages."

About Better Rhodes Co.

Better Rhodes Co. is a leading provider of better-for-you premium beverages including alcohol-free beers, wines, spirits, ready-to-drink (RTD) and functional products. For more information, visit www.betterrhodes.com.

About Manufactured Networks, Inc.

Manufactured Networks, Inc. ("MFD") provides end-to-end manufacturing and inventory credit solutions across 20 industries and 25 countries. With over 45 years of experience, MFD's goal is to de-risk global manufacturing by helping companies easily scale their manufacturing, lower unit costs, optimize supply chains and allocate capital efficiently. For more information, see <https://manufactured.com/>.

About Concentra Capital Group, LLC

Concentra Capital Group, LLC is a client-focused advisory firm that assists privately held businesses with capital raising and strategic M&A transactions. For more information, visit <https://www.concentracapitalgroup.com/>.

About Pickwick Capital Partners, LLC

Pickwick Capital Partners, LLC is an independent, middle market investment banking firm providing strategic merger and acquisition and special situations advisory services, direct and fund capital placement, and foreign broker-dealer chaperone services. For more information, visit <https://www.pickwickcapitalpartners.com/>.